



CASE STUDY: SOUTH SHADES CREST ELEMENTARY

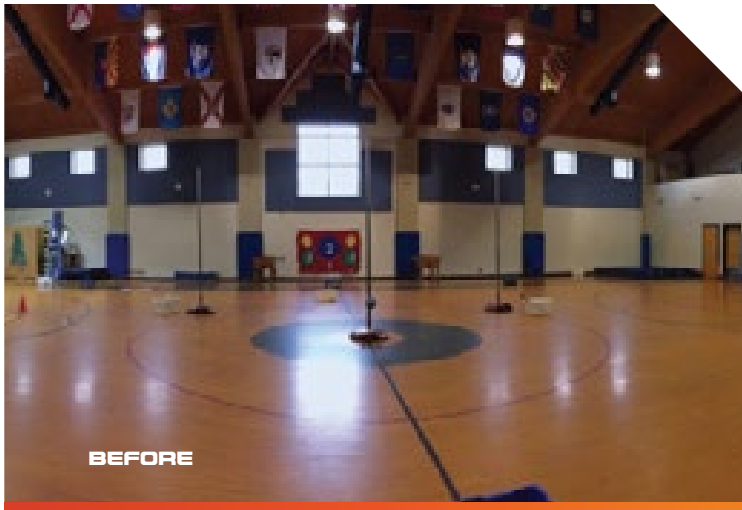
BACKGROUND:

Every aspect of a student's learning environment is vital, from staff and teaching methods to classroom settings and even lighting. In fact, next to sleep and nutrition, lighting has the most powerful impact on a student's ability to learn and perform. Research shows that the presence of good lighting has a profound and positive effect on human behavior, increasing visual performance, cognition, information retention, vigor, positive moods and alertness. South Shades Crest Elementary School made a progressive decision to retrofit antiquated light sources in their facilities and adopt LED lighting technology in order to create a better learning environment for their students.

Annual KWH Savings: Total KWH reduced: **73,580**

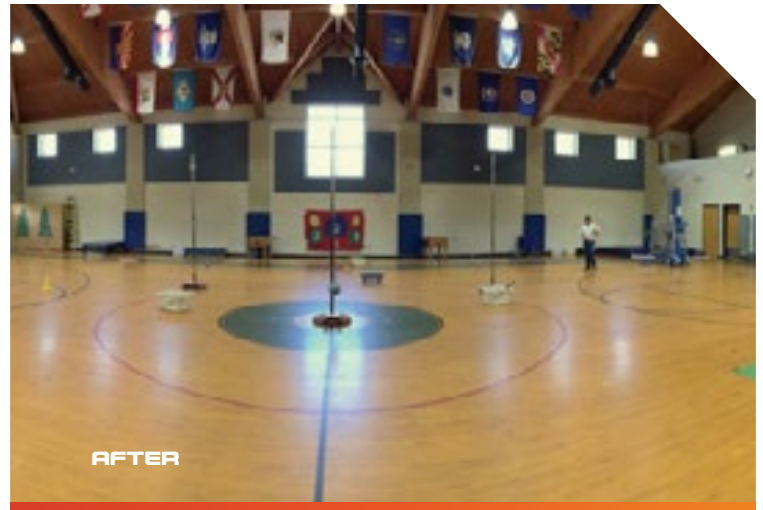
Annual \$\$\$ Savings: Total dollars saved: **\$7,358.00**

Annual Co2 Reduction: **110,370** pounds



CHALLENGE:

The Hoover School District of Birmingham, Alabama wanted to replace inefficient 400 watt metal halide lamps in the SSCE gymnasium with an LED source that would significantly reduce energy consumption and carbon emissions while simultaneously improving illuminance levels. By doing so, they would save money on electricity usage, lamp replacements and labor expenditures. The new light source must be able to withstand the extremely hot conditions of the environment, as well as work in conjunction with air conditioning units to reduce their outputs.



SOLUTION:

The leaders of the Hoover School District collaborated with local electrical supply distributor, Graybar, to identify an LED fixture that met their criteria. Manufacturer's representative, Ashby Company, presented them with Shat-R-Shield's 200W LED High Bay fixture and leveraged a 4for60 promotion that allowed the district to install 4 of the fixtures for 60 days, free of charge, to test in their facility. The visible difference in quality of light was immediately noticeable and further testing, along with a projected 13 month payback, determined that this was indeed the ideal solution for the project.



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RESULTS

By replacing the outdated metal halide lamps with Shat-R-Shield's LED High Bay fixtures, the school district was able to reduce their annual spend and save an estimated \$7,358 annually at South Shades Crest Elementary School. In addition to improving the aesthetic appearance of the light source themselves, they were able to increase the illuminance level from 8 to 38 foot candles on the gym floor and effectively reduce the load on the air conditioning units by 5 tons.

Annual KWH Usage	Current (MH)	Proposed (LED)
Fixtures/Lamps	72,700	8,000
Heat Load	13,040	4,160
Total	85,740	12,160

Annual \$ Spent	Current (MH)	Proposed (LED)
Fixtures/Lamps	\$7,270.00	\$800
Heat Load	\$1,304.00	\$416
Total	\$8,574.00	\$1,216.00

Annual Co2 Emission	Current (MH)	Proposed (LED)
Pounds of Co2	128,610	18,240

Projected Cost of Product: \$8,000.00

Projected Annual Savings: \$7,358.00

Projected Return on Investment (ROI): 13 Months

**Data provided by Hoover School District*



“The school board is very pleased with the results and if the fixtures continue to work as advertised, we will take steps to replace all the metal halides at the other schools in the district as well. They are impressed with the changes and increased morale as a result of the new fixtures.”

– Phillip Johnson, Graybar

