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Shat-R-Shield Announces New Partnership in Upper Midwest with Grissinger-Johnson Sales

Salisbury, NC – June 14, 2010 – Shat-R-Shield is pleased to announce their recent partnership with Grissinger-Johnson Sales of Minneapolis, MN. Grissinger-Johnson currently represents sales efforts for Shat-R-Shield in Minnesota, Western Wisconsin, and North and South Dakota.

“We believe there is great potential for additional markets in the upper Midwest for our unique safety lighting products,” said George Mabin, Sales & Marketing VP for Shat-R-Shield. “With their diverse experience, market knowledge, and record of success, we’re confident that Grissinger-Johnson is the perfect fit for our mutual sales goals.”

Founded in 1971, the Grissinger-Johnson management team is led by third-generation owners Joe Quinn, President; Tom Quinn, VP/Treasurer; and Jay Scott, VP/Secretary. The agency represents many notable manufacturers of electrical and datacom products. Grissinger-Johnson Sales is committed to partnering with electrical distributors while creating demand for their products with contractors and end-users.

Shat-R-Shield is the leading manufacturer of shatter-resistant lamps and lighting products. Their specialized lamp coatings are UL-EPH classified, NSF certified, and meet safety regulations in the US, Canada, and Mexico; including FDA, OSHA, ASME, and CFIA. Please visit: www.shatrshield.com